

Student Records & Registration  
Kimball Building 190  
Rexburg ID 83460  
(208) 496-1411

Melvyn Alberto Sosa Correa

Institution: Brigham Young University—Idaho

Certificate: Certificate

Completion Date: December 14, 2022

  
Lauri Arensmeyer, University Registrar

This eDiploma was digitally Signed and Certified on Jan 6, 2023.

One-Click Degree Verification

## eDiploma - Signed and Certified PDF

To validate the Signature and Certification of this eDiploma, you must open this PDF with Adobe Reader or Adobe Acrobat. You will see a Blue Ribbon at the top of the document validating the digital Signature used to Certify this eDiploma.





# CERTIFICATE

On recommendation of the University Faculty and on authorization of the President and the Board of Trustees, Brigham Young University-Idaho has awarded

**Melvyn Alberto Sosa Correa**

this certificate in

**Business and Leadership Skills**

Together with the honors, rights, privileges, and responsibilities pertaining thereto.

GIVEN IN REXBURG IN THE STATE OF IDAHO THE FOURTEENTH DAY OF DECEMBER IN  
THE YEAR OF OUR LORD TWO THOUSAND AND TWENTY-TWO.

## CERTIFICATE LEARNING OUTCOMES

- Create professional spreadsheets to visualize and solve business problems.
- Measure the financial and ethical performance of a business by analyzing financial statements and related disclosures.
- Manage an online-simulated business, focusing on making data-driven management decisions.
- Learn to lead change within an organization through motivation, organizational design, communication, decision making, and team/group behavior.
- Provide marketing insights and recommendations to management using consumer research, consumer segmentation, segment targeting and product positioning, new product development, marketing strategy, branding, pricing, and distribution.

*Henry J. Eyring*  
PRESIDENT OF THE UNIVERSITY



REXBURG, IDAHO

*John V. Linder*  
ACADEMIC VICE PRESIDENT